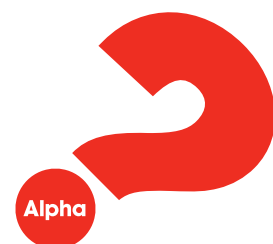


ALPHA USA

Year in Review 2021



Rebuilding the Church

Do you remember the flood of social media memes comparing the impact of the pandemic in March 2021 to one year prior, March 2020? March 2020 is like Tom Hanks as Forrest Gump, imperfect, but determined to persevere. March 2021? Well, that's like Tom Hanks screaming at the top of his lungs, holding his best friend, Wilson the volleyball, and looking like John the Baptist on a remote island in *Cast Away*. Or March 2020 is like Marvel's Dr. Banner; and March 2021 is like a rage-filled Incredible Hulk.

You probably felt this way. I know I did. We all thought, "We'll get this under control at the one-year mark, and then we can move on with our lives." That's not what happened. People were still dying from the disease, culture wars ravaged our country, children and families were still disoriented.

This turned out to be true for the Church too. You'll see more details later in this report, but for now let's use all the "re" words. The Church has been experiencing a total renovation, recovery, repair, rebuilding, restarting—and it has been *re-ally* difficult for churches everywhere. Volunteer teams were decimated, budgets were cut, attendance plummeted, pastors were depressed. Not everywhere, but this was widespread.

The Alpha team saw this trend, and we felt we needed to step in with prayer and empathy. We rallied the staff and many volunteers to call, connect with, and pray for thousands of pastors and Alpha leaders throughout the country. **After a wave of true connection and empathy, we felt new clarity about our role in the life of the Church at this critical time. Our role is to re-envision the Church toward effective evangelism.** Our work is to call churches out of survival mode, out of feed-the-already-convinced mode and, with a mustard seed of faith, begin to reach out beyond the Christian community again. Even if the efforts start small, we want to do whatever we can in order to see God do what only he can do.

Many churches and ministries are joining us in this vision. In the first half of 2021, we did see a decline in the number of churches running Alpha (compared to the first half of 2020). This was the first decline for us in many, many years; it was during a global pandemic when the Church felt crushed. We also recognize that the first quarter of 2020, just before the pandemic, was our strongest quarter on record for the number of churches equipped and people reached with the gospel through Alpha. This makes it difficult to compare the first half of 2020 with 2021, sort of like those internet memes.

Here is the amazing news: The second half of 2021 shows real growth. This means the rebuilding and re-envisioning of the Church is working. It's slow—slower than any of us want it to be—but churches are confident enough and capable enough to be reaching out again and moving beyond survival mode. We are thrilled to see this trend, and in many ways, our data can serve as somewhat of a litmus test of the broader Church in the U.S.

Throughout this report, you'll see the impact of your investment through the ministry of Alpha to serve the Church and to reach more people with Jesus' love. None of this vital work could have happened without you. We are full of gratitude for you, and we ask you to be full of persevering generosity. **The Church needs us to keep investing together, more than ever, so that more people will be reached in 2022 than we could imagine.**

I'm reminded of this biblical anchor that we have in times like these:

The steadfast love of the Lord never ceases; his mercies never come to an end; they are new every morning; great is your faithfulness (Lamentations 3:22).

May his mercies be new this 2022 "morning" for the Church, through Alpha, to reach more people for Jesus. As I finish writing this letter and you finish reading, let's sing a few verses of an important hymn as our prayer together. "Great is thy faithfulness, great is thy faithfulness, morning by morning new mercies I see..."

Blessings to you,



Craig Springer
Executive Director
Alpha USA



The State of the Church

As it unfolded, the story of the past two years was unpredictable, shifting minute by minute, hour by hour, week by week. For the Church, like so many other industries and institutions, the pandemic both accelerated preexisting issues and introduced a wide variety of new ones. These pressures rose to a breaking point.

According to recent Barna Group reports, in 2021, 38% of U.S. pastors considered quitting in the last year. It also found that 46% of pastors under 45 say they contemplate resigning from full-time ministry. This is particularly true of pastors in churches dealing with the vitriolic culture wars defining our times, in tandem with the burdens of the health pandemic. However, pastors aren't alone.

Beyond the pulpit, the Church feels the weight of the friction, division, and unrest in our culture too. A 2020 Barna Group report found that one in three church attenders in America stopped attending church (both online and in person) and are likely to not return. On top of this, only one in three Christians in America are actually attending their pre-Covid church. This is a massive drop in engagement. After these past two years, people have had to re-imagine church, and an increasing number are imagining life without it.

As a result, many church budgets have been cut, ministry focus areas have been trimmed, and staff and volunteer teams have been in survival mode. Many churches remain

motivated and energized for mission outside the walls to reach those who don't know Jesus and catalyze a movement of evangelism in these difficult times. However, other churches have understandably needed to scale back and accomplish what they can, which is often to care for the needs of those already connected to the church with limited resources of time, money, and energy.

Although the numbers may be discouraging and the problems are real, hope remains. **God always does his very best work through the soil of suffering and limits. This has been a pivotal time in history, and the ministry of Alpha, called to equip and serve the Church in its mission to help people discover and develop a relationship with Jesus, has been needed more than ever. We believe God positioned Alpha to come alongside the Church to offer encouragement and resources necessary to effectively reach seekers in their communities amid the global pandemic.**

We lament over the hardships this season has brought upon the world, and yet we're hopeful as we stand with the Church in its mission to reach the world for the glory of God in Christ Jesus. We are working tirelessly in partnership with you to equip the Church, in this season of need, to catalyze a movement of evangelism across this nation. We are so grateful to all who have partnered with us to enable this great work.

2021 Church Metrics

The data on the right confirms what we hear when we speak to leaders across the country—the Church is emerging from the pandemic and can invest in evangelism in more ways than were possible in recent months. In the second half of 2021, we saw a turnaround in the decline in church engagement compared to the second half of 2020. This is a hopeful sign that churches are emerging from the strain of the pandemic and shifting more energy and attention to outreach again. As you read the following statistics, please pray that God will pour out his Holy Spirit on the Church in 2022, enabling them to reach more people through Alpha in the coming year.



469,501

ALPHA PARTICIPANTS*



11,884

TOTAL COURSES*

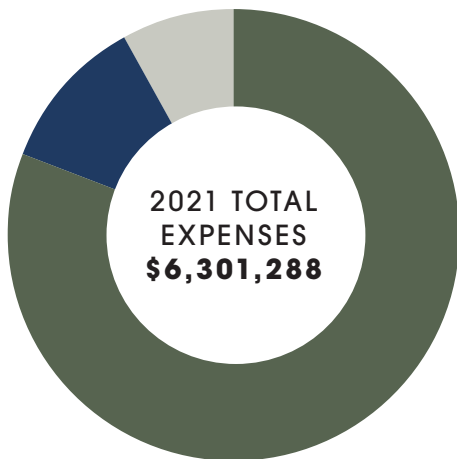


6,015

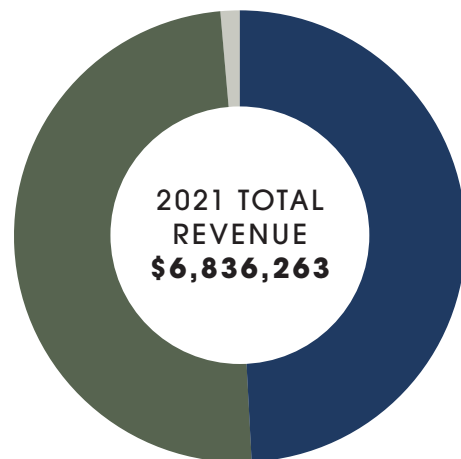
**TOTAL CHURCHES &
MINISTRIES RUNNING ALPHA***

**estimated*

2021 Financials



● Program Services	\$5,104,043
● Fundraising	\$693,142
● General & Admin	\$504,103



● General	\$3,348,807
● Designated	\$3,400,765
● Publishing & Other	\$86,691



"My wife and I recently married, and Alpha has been an important part of our story and relationship. Together we have participated in and/or helped lead six Alphas so far, and we are looking forward to more. We are passionate about sharing the good news of Jesus with those who do not know him, and we believe that Alpha is the best way to do so! We cannot think of a mission worthier of our time, talent, and treasure."

—Jason Samikkannu, General Manager, AmTab Manufacturing Corp.

CONTEXTS

Alpha Youth:

In this season of historic turmoil and cultural shifts, we wondered about the experience of the next generation. How do they feel about faith and the Church? Are Christian young people sharing their faith? Are non-Christian youth open to conversations about faith?

In 2021, we released a study in partnership with the Barna Group that surveyed teens, ages 13-18, around the country. You'll find more about this study on page 6. As a result of this study, Alpha is well-positioned to equip youth leaders nationwide to impact this generation with the gospel.

Through Love Listens events, a podcast series created in collaboration with the Catholic Context and YDisciple titled, "Youth Ministry Mindset," and personal phone calls to more than 600 church leaders, the Alpha Youth team served discouraged and depleted youth ministers across the country.

"Before Love Listens, I said to the Lord, 'I'm done. I feel like you've forgotten my name.' When the prayer ministry time began, the Lord gave my name to Jordan [Alpha USA's National Youth Director]. I felt deeply loved and God spoke to me then."
-Amanda, Youth Minister

- + 148,372 guests attended Alpha Youth
- + 4,269 Alpha Youth courses run
- + 2,187 ministries ran Alpha Youth

Alpha Catholic Context:

In a season of unique challenge for the Catholic Church, when many parishes have struggled to reopen, 950 Catholic parishes ran Alpha. Many church leaders have shared that Alpha has been a source of encouragement and renewal during these difficult times. Through hosting conversations on values and culture, Alpha has helped shape healthy parish life.

Though growth has been slow in this context, the Catholic Context team has developed intentional, important relationships. Leadership from 50 different dioceses participated in an Alpha Preview Experience, which encourages parishes not only to run Alpha again, but also to bring back hope and confidence in their call to evangelization.

"I experienced what I love about Alpha, which is an inclusive, encouraging, Spirit-filled group. The preview encourages ministry leaders to keep going and persevere in their efforts. It's been great." -Catherine Hecken, Parish Council President - Annunciation Catholic Church, St. Louis, MO

- + 117,442 guests attended Alpha (Catholic)
- + 962 parishes ran Alpha
- + 2,090 Catholic courses run



Prisons and Reentry:

Most criminal justice facilities remained closed to volunteers in 2021. In spite of this, 123 facilities managed to run 196 Alphas, touching the lives of 3,800 inmates, and 76 new facilities signed on to run Alpha.

2021 served as a foundation-laying year as the Prisons and Reentry team established key relationships with the Florida Department of Corrections, opening the doors to more facilities running Alpha in 2022. In addition, the Prisons Division received three national grants to fund an expansion of Alpha's reach in prisons in the U.S., increasing the potential to spread the love and hope of Jesus to those who desperately need it.

"Alpha is the most effective program that we have provided the inmate population, and we look forward to offering it again in 2022." -Sherman McBeth, Prison Chaplain in South Carolina

- + 3,800 guests attended Alpha
- + 123 facilities ran Alpha
- + 196 courses run



"I had never experienced a space where I could actually ask questions."

Annabel moved to New York to pursue a career in acting. Just months after the transition, the pandemic began. "I fell into a really dark place," she said. "My whole world just fell apart."

Annabel was struggling with the impact of the pandemic on her career, the divorce of her parents, and then a friend committed suicide. She said, "I was in just about the lowest place you could imagine."

A friend called and invited Annabel to participate in an online Alpha. She agreed and said, "I had never experienced a space where I could actually ask questions."

Through the videos and small group discussions, Annabel came to understand who Jesus is. She said, "It was finally the moment where all of this information I had learned about the character of Jesus and about what it means to be a Christian took that 18-inch journey from my head to my heart. He (Jesus) went from being a really good teacher to me to becoming the center of my world."

Watch more of Annabel's story at alphausa.org/annualreport.





The Alpha Film Series: Refreshed

In June 2021, an Alpha team traveled across the nation to update the street interviews for the Alpha Film Series. These street interviews help Alpha guests to feel comfortable sharing their own questions and concerns with honesty, because they can often relate to those interactions. It is important to keep interviews fresh and widely representative of the many people across the nation exploring Jesus.

The goal: Refresh the series to include more urban settings and represent a whole, diverse body of Christ.

Our team asked questions to anyone who would give 15 minutes of their time, and those they met were surprisingly willing to talk. In fact, they were hungry to be heard. Many expressed fear, anxiety, anger, loneliness, and grief. They

asked the same questions that people have asked since the beginning of time:

Why do we exist? What's the purpose of life? Why all the suffering? What's next?

This experience reinforced our commitment to Alpha's vision for evangelism; creating safe spaces that welcome everyone, and anyone can ask questions about life and faith without judgment.

These interviews are now part of the refreshed Alpha Film Series, successfully launched in the fall of 2021. This updated tool was made possible by you and will equip churches to even more effectively reach people for Jesus. To get a taste of the updated series, watch the promotional trailer available at alphausa.org/annualreport.

Growing Alpha's Reach in the U.S.

By God's grace, Alpha USA launched four new networks and expanded two existing networks in 2021. This growth is part of a national strategy to cover the entire U.S. with fully funded local networks by 2023.

Local networks carry the culture of Alpha, proactively grow the number of churches and donors in a given region, and cultivate the healthy expression of Alpha over time. Each local network consists of a growing network of Alpha hub churches, Alpha coaches, a local advisory board and donor base, and a network director. Together, this local network team maximizes the impact of Alpha in their region so that more people can discover and develop a relationship with Jesus.

In 2021, we established new networks in Florida, Colorado, Kansas/Missouri, and the DMV (Washington,

D.C., Maryland, and Virginia). We also expanded our networks in South Texas, the Great Lakes area (Ohio, Michigan, and Indiana), and the Southwest (Arizona, New Mexico, and Nevada).

"For many in Washington D.C., Maryland, and Virginia (DMV), amidst hectic schedules and busy work life, spirituality is an essential part of daily life, and for others, a growing interest.

With churches responding to a plethora of unique spiritual needs, DMV Alpha is fostering community, hosting meaningful conversations, and initiating a space for effective knowledge sharing with churches; we pray that our network will support and empower the local church in pursuit of great spiritual awakening." -Susie Kumah, Network Director (DMV) ▶▶

MAJORITY ETHNIC CHURCH ENGAGEMENT AND EXPANSION

The body of Christ is a beautifully diverse intersection of people and ethnicities. Over the years, we have been effectively reaching and growing influence among the ethnic majority churches in the U.S. However, if we are not intentional about seeking out diversity, our circles of influence can easily miss serving the whole Church. For that reason, Alpha USA has taken significant steps to serve the Church more broadly by:

- + Making connections with key influencers and strategic minority-led organizations to build bridges into new communities.
- + Welcoming new, diverse hub churches (Alpha best practice “training centers”).
- + Hosting catalytic events and trainings for minority church leaders.
- + Connecting with minority-led denominational and network leaders.
- + Providing new training resources and materials for minority communities.

These initiatives have expanded our borders and grown Alpha’s presence in new communities so that more people could experience the love of God through Alpha. With your help, we look forward to continuing to support even more multi-ethnic churches in 2022.

WHAT GEN Z THINKS ABOUT FAITH MIGHT SURPRISE YOU

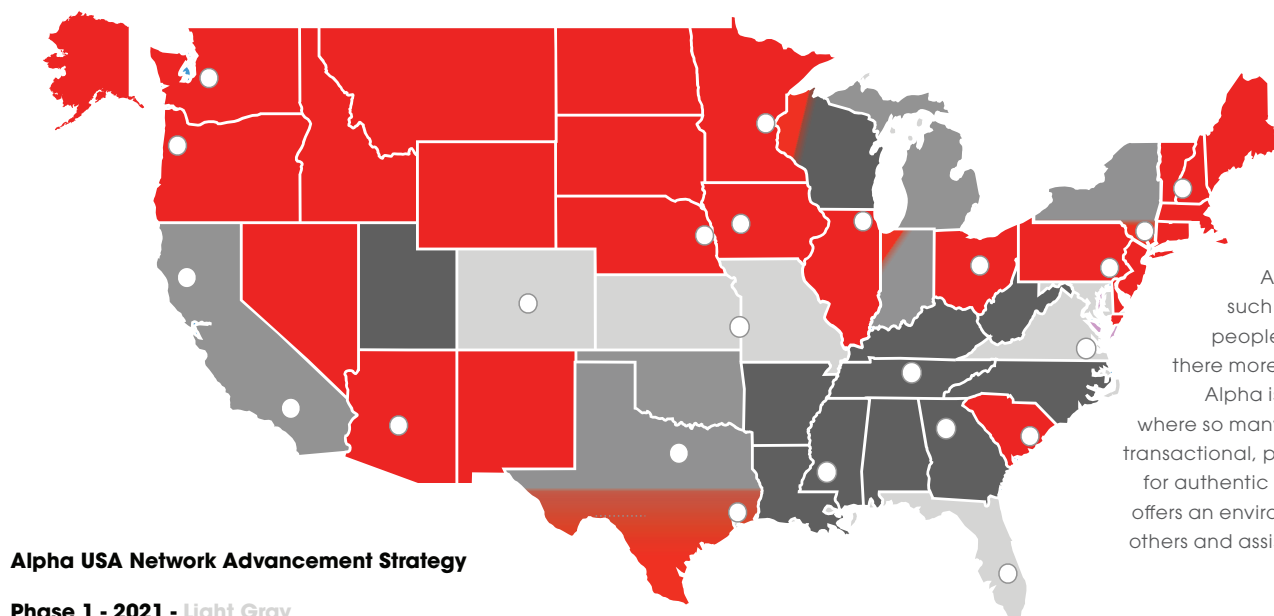
In 2021, we partnered with the Barna Group to survey a diverse group of teenagers across the nation to learn what Gen Z thinks about faith and evangelism. The results were both eye-opening and encouraging.

Nine out of 10 Christian teens agreed that “sharing my faith with others is an important part of following Jesus,” and three out of four Christian teens had at least one faith conversation with a non-Christian in the past year.

Young people today aren’t afraid to share their faith, but they do care deeply about how those conversations take place. Four out of five (82%) believe that faith conversations are most effective when they happen in the

context of a genuine, preestablished relationship. In other words, they don’t want to be preached at, and certainly won’t preach at others. Young people want to hold space to talk about life, faith, and purpose without judgment from others or pressure to convert.

In the right environment, when they feel safe and known, the rising generation is incredibly open to exploring faith and willing to have conversations around life’s biggest questions. Now is the time to expand our reach with today’s teens and invite them into a welcoming, judgment-free space where they can explore questions of faith and life alongside friends who know and care for them.



Alpha USA Network Advancement Strategy

Phase 1 - 2021 - Light Gray
Phase 2 - 2022 - Medium Gray
Phase 3 - 2023 - Dark Gray

“Being a part of Alpha in the DMV is such a privilege. When people want to know, ‘Is there more to life than this?’, Alpha is there. In an area where so many relationships are transactional, people are looking for authentic friendships. Alpha offers an environment to care for others and assist in life’s journey.”

-Tracy Thomas

Equipping the Church

Equipping the Church to help others discover and develop a relationship with Jesus is central to Alpha's mission. Our team sought to nurture church leaders and volunteers at every stage of their engagement with Alpha through a wide range of opportunities.

TRAININGS AND RESOURCES

Our field team walked closely alongside ministries running Alpha in 2021, connecting with 96% of all active churches. During these times, they listened for small and large ways we could serve the Church to support their efforts.

Beyond inspirational and envisioning events, the national and network teams collaborated to create practical, instructive opportunities, including online and in-person trainings: Run Alpha and Grow Alpha. Our networks also provided online connection points for leaders looking to learn from each other through Alpha Connect. With nearly 12,000 visits to our training web page, and nearly 3,700 leaders from 1,984 churches trained in about 100 events, it is clear that our leaders are hungry to be equipped.

Creating and updating resources to support each Alpha became a priority as lockdowns lifted and leaders were faced with moving back to in-person meetings or constructing hybrid experiences. As a result, the Alpha USA team curated a comprehensive guide to running a virtual Alpha in 2021, updated the weekly Team Huddle Notes designed to walk an Alpha team through running a successful Alpha week-by-week, and created promotional materials to invite guests to attend their next session.

"[We've] never run Alpha but are scheduled to launch this spring. Attending [A Night with The Alpha Conference] was inspiring and encouraging! Praise God for using Alpha as a tool to reach the lost!"

A Night with The Alpha Conference reimagined the annual, two-day, in-person experience as a one-night event that drew a global audience of more than 5,000 people. Streaming this as a free conference increased brand awareness in the U.S., with 67% of registered guests attending The Alpha Conference for the first time and 41% not currently running an Alpha. Our guests shared that this virtual conference gave them just what they needed in a difficult time.

Love Listens provided a unique space for pastors to pause and assess this cultural moment together through smaller, in-person gatherings. Convening more than 600 leaders from 175 churches in five cities, Love Listens re-envisioned seasoned Alpha communities toward a fresh passion for the lost and gave new communities space to explore the convictions and practices of Alpha for the first time.

Kingdom Come Prayer mobilized churches to pray during two, 73-hour prayer events held nationwide. During these events, an estimated 7,000 people prayed for unity through God's Spirit.



"I felt that nothing was missing any longer."

Raised in a faith-based home, Dan walked away from religion and became an atheist. After a series of family tragedies, he began to re-evaluate his life. Laura, his wife, began to explore the faith of her childhood, eventually enrolling to study theology.

As time passed, Dan noticed a new happiness in Laura. He realized, "that while I claimed to be an engineer, I had never actually examined the evidence for the existence of God."

Dan attended mass for the first time in 30 years, and he and Laura decided to participate in Alpha.

During the Alpha weekend away and for the first time in his life, Dan experienced the love of Christ. As his tablemates prayed for him, Dan remembers, "I had feelings of euphoria mixed with guilt, joy mixed with remorse and regret. But when it was all over, I felt a profound sense of peace and calm like I had never felt before. I had been renewed. For the first time in my life, I felt at home. I felt that nothing was missing any longer. I prayed, 'God, please forgive me for turning my back on you for so long.'"

Just three months after devoting his life to Christ, Dan launched Alpha Online at his parish during the early days of the pandemic. He has since led four online Alphas, led the eight-week prayer course twice, and has been trained as an Alpha coach.

Organizational Health

The guiding passion at Alpha USA is for more people to grow into a relationship with Jesus and for more churches to be transformed along the way. We love to tell stories of the visible fruit of the ministry. However, just like in every organic system on the planet, fruit is dependent on the strength of unseen fundamentals. At Alpha USA, we are committed to pursuing organizational health within every fundamental element of our ministry to serve the Church and reach more people for Jesus. This leads to greater fruitfulness and long-term sustainability.

Despite the challenges of the past two years, Alpha has continued to display healthy fundamentals in all areas of the organization. With your partnership, together, we can be proud of the outcomes and the sustainable strength of what God is doing through Alpha USA.

Being named a flourishing Best Christian Workplace (BCW) for the fourth year in a row is the outcome of the deep work that

the entire Alpha USA staff undertakes—each person values organizational and staff health, and continually strives to grow in this area. **Of the companies working with BCW, Alpha USA scored in the top five percent of flourishing organizations.** This reflects measurable factors such as, *fantastic teams, life-giving work, outstanding talent, uplifting growth, inspirational leadership, sustainable strategy, and healthy communication.*

Because of your generous support, Alpha USA remained cash positive, met our fundraising target, streamlined expenses, and has safe short-term cash reserves for unforeseen opportunities or challenges. You are able to see a snapshot of our financials on page 3, and you can access the full report on our website.

In addition to the BCW certification, Alpha USA obtained high marks from third-party organizations that assess financial accountability and transparency for nonprofits.



In 2021, for the fourth year in a row, Alpha USA was certified as a flourishing Best Christian Workplace, reflecting a culture committed to excellence. Best Christian Workplaces Institute helps organizations build flourishing and effective places to work.



Charity Navigator is the largest and most-used evaluator of charities in the U.S., basing its ratings on nonprofits' financial health and commitment to accountability and transparency. Charity Navigator awarded Alpha USA the highest rating of four stars in 2021.



The Evangelical Council for Financial Accountability (ECFA) provides accreditation to leading Christian nonprofit organizations that faithfully demonstrate compliance with established standards for financial accountability, transparency, fundraising, and board governance.



Excellence in Giving (EIG) is a philanthropic advisory firm that serves high-capacity donors. Earning the EIG transparency certificate shows that Alpha USA is committed to communicating clearly about our financials, impact, and analytics through the firm.



The GuideStar database contains a profile for every tax-exempt nonprofit registered with the IRS. To reach the Platinum level, Alpha USA provided extensive information to GuideStar, demonstrating a deep commitment to transparency and ministry health.



MISSION

Alpha equips and serves the Church in its mission to help people discover and develop a relationship with Jesus.

VISION

The Evangelization of the Nations.
The Revitalization of the Church.
The Transformation of Society.

VALUES

We are passionate about unity.
We are by the Church, for the Church and through the Church.
We believe the Church deserves the best.
We believe in giving it all away.



The HAROLD C. SMITH FOUNDATION

"The Harold C. Smith Foundation's focus is 'passing on the faith to the next generation,' and we have spent considerable time researching the cultural shifts and challenges of today's youth. We're also very strategic about finding ministries that are informed and innovative but also reliant on the Holy Spirit. When we discovered Alpha Youth's new initiatives, which focus on listening well, hospitable evangelism, and increasing digital reach, we were thrilled! We feel confident that our investment is going to help young people address their deeper questions and find fulfillment and purpose that comes through a relationship with Jesus Christ."

—Vanessa Jerome, CEO of The Harold C. Smith Foundation



GLOBAL CORNER

Alpha USA is one national office of many that serves the global community and equips others to share the good news of Jesus in every nation. We estimate more than **one million people** participated in Alpha worldwide in 2021.

Alpha International created a collection called *Telling Others*, and it shares a sampling of people's stories whose lives have been transformed. People like Ozlem.

Originally from Turkey, Ozlem grew up in a secular household and did not know much about God. She said, "The hole in my heart grew and grew bigger over time, and I always wanted to explore my relationship with God because I always believed in God."

Of her time attending Alpha, Ozlem reflects, "It was a very relaxed and fun environment to discuss very serious concepts."

Ozlem came to know Jesus as Lord during Alpha. She said, "For the first time in my life, I felt that I was loved unconditionally. I feel committed to a relationship, and I feel free at the same time."

Together, we are part of a global story; collectively, we can do greater things than we can on the individual level.

Watch Ozlem's story, along with many others, in the *Telling Others* collection at alphausa.org/annualreport.

Thank You

In 2 Corinthians 9:11-12, the apostle Paul states, "You will be enriched in every way so that you can be generous on every occasion, and through us your generosity will result in thanksgiving to God. This service that you perform is not only supplying the needs of the Lord's people but is also overflowing in many expressions of thanks to God."

We are deeply grateful for your partnership in sharing the gospel; your generosity is overflowing in many thanksgivings to God.

Without your generosity, sacrifice, and faithfulness in 2021, Alpha USA would not have been able to equip as many churches and ministries with the training and resources to provide Alpha for free to their communities. God is doing an amazing work, and I am encouraged by the stories of transformation that I hear from churches, ministries, and staff.

The Church has experienced great turmoil during the past two years. Alpha provides what so many people need at this critical time—nonjudgmental conversations about faith and a safe community to explore life's most important questions.

You are helping to equip thousands of churches and ministries with Alpha; this will have an immeasurable impact for the Kingdom. This work could not have been accomplished without your prayers and support. Thank you for providing the good news of Jesus to people who need to experience his love, mercy, and grace.

We are grateful to be in ministry with you!



Kyle Wallace

Vice President of Development
Alpha USA

From Loss to Life

Clarendon Road Church in Brooklyn, New York, is a predominantly Caribbean congregation with representatives from more than 26 nations. When the pandemic hit in 2020, members of the congregation endured the deaths of friends and family, job losses, and struggled with isolation.

Charles Gallbreath and Donna Baptiste pastor the church, and they searched extensively for a way to bring their congregation together during such a trying time. A colleague told Charles about Alpha, and he decided to try it.

Ninety-three people attended their first Alpha. Charles said, "We were 100 percent overwhelmed, not just by how it was led, but by how people leaned in."

"It brought healing to people," said Donna. "They were able to talk about their pain and what they were going through in the midst of the crisis."

MULTIPLYING IMPACT WITH VOLUNTEERS + PARTNERSHIP

In addition to mobilizing thousands of Alpha volunteers in the form of course administrators, hosts and helpers, and more, Alpha is blessed to have hundreds of volunteer coaches who are passionate about investing time to help run, grow, and share Alpha with others. In 2021, Alpha USA began laying the foundation for an Alpha Volunteer Lead Team (AVLT), designed to amplify the work of each network director and contribute to growing a healthy, flourishing region. The AVLT, comprised of church hub directors, coaches, and prayer intercessors, will help grow and sustain our ministry for years to come.

Looking Ahead

God has been faithful to Alpha USA and the Church, and He has wonderful plans in store for our future. After a season of pruning and trials, the body of Christ has clarity about the vast harvest to be reached and the urgency of our message. Alpha is one of the tools that God is using to bring people into a saving relationship with Him, and we want every person to embrace the love and message of Jesus.

Would you join us in prayer for 2022? Please pray with us for:

- + The re-envisioning of church leaders across the U.S. to partner with Alpha to spread the good news of Jesus.
- + Christians across the U.S. to invite more people than ever before to explore a relationship with Jesus.
- + Alpha Prisons and Reentry, Alpha Youth, and Alpha Catholic Context, which have been deeply impacted by the pandemic season—to emerge with new strength, passion, and the empowerment of the Holy Spirit.
- + God to continue to use Alpha as a catalyst for greater church unity across denominations, cultures, and ethnicities.
- + Continued growth in partnerships with churches running Alpha, organizations to expand the Alpha platform and audience, and donors who will support this important ministry.



"For us, it was something we can't go back from," said Charles. "We see this as something that is going to continue on as part of the life of our church."

Watch the story unfold for Clarendon Road Church and its congregants at alphausa.org/annualreport.



What Leaders Say About Alpha



"Young people right now are open to relationships. Alpha and Alpha resources give us a chance to have these better conversations and to really peel back the layers so that young people understand that Jesus meets their needs." -Kara Powell, Executive Director, Fuller Youth Institute



"I simply don't know of a better tool that I've come across in 25 years of being a priest than Alpha—to help not only introduce and facilitate an encounter with Jesus, but to strengthen the relationship between people." -Fr. John Riccardo, Priest, Founder of ACTS XXIX



"It's important for people to know that they don't have to be experts to evangelize. Alpha gives you the tools to do what you desire to do but don't know how to—because it's all powered by the Holy Spirit." -Dr. Stacy Spencer, Senior Pastor, New Direction Christian Church (Memphis, TN)

Alpha USA
1635 Emerson Lane
Naperville, IL 60540
800-362-5742
questions@alphausa.org

@alphausa
facebook.com/alphausa
alphausa.org
#TryAlpha

